



Rewarding Learning

ADVANCED
General Certificate of Education
2024

Centre Number

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Candidate Number

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Professional Business Services

Assessment Unit A2 1
assessing
Technology in Business



[APB11]

APB11

MONDAY 10 JUNE, MORNING

TIME

2 hours.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

You must answer the questions in the spaces provided.

Do not write outside the boxed area on each page or on blank pages.

Complete in black ink only. **Do not write with a gel pen.**

Answer **all six** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 90.

Quality of written communication will be assessed in Questions **3, 4(b), 5** and **6**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

ADVICE TO CANDIDATES

You are advised to take account of the marks for each question in allocating the available examination time.

14176



16APB1101

Answer **all six** questions

1 Easy Read Publishers is a book publisher, printing and publishing books for children.

Identify the **four** areas where a business, such as Easy Read Publishers, could use technology.

1. _____

2. _____

3. _____

4. _____ [4]



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[Turn over



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For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
6	
Total Marks	

Examiner Number

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APB11/4
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